

Company Name	Project Name	Contribution Amount	Project Description	Location	Date
Gem Theatre	This project required a projector technology upgrade to replace the outdated method of reel movie projection to digital	\$21,400	Increase clientele and profits and become a hub of activity for school boards and the public	Georgina	2015
Neon Image	This project included an equipment upgrade and labour costs	\$22,425	Expected benefit as a result of funding are new job creation, business growth, continued innovation and higher profits	Georgina	2016
Armec Group	This project was for Marketing Costs	\$4,844	Benefit to the company to be in the range of double their current gross revenue with the acquisition of new technology	East Gwillimbury	2015
Crowtrees Studio	This project was for Technology Upgrades to the businesses current technology to include 3D printing	\$3,782	Creation of a new job and technology upgrade will allow for increased productivity	Brock	2015
Northern Metalworks	This project included Labour Costs	\$6,500	Business Analysis and strategic plan will show company their strengths and weaknesses in order to grow and maintain jobs	Brock	2015
Beaverton Mower & Marine	This project included Labour Costs	\$12,320	This project will create a new job and a new aspect to the business to appeal to meet local demand	Brock	2015
North House Shelter	This project included Labour Costs	\$14,943	Project will allow this social enterprise to develop value added products and create jobs	Georgina	2015
East Gwillimbury Chamber of Commerce	This project was for the development of a Tourism Plan	\$5,848	Development of strategic tourism plan to bring together stakeholders for long term growth	Georgina	2015
Ontario Water Centre	This project was for the development of a Strategic Planning	\$99,460	Development of a business plan and impact analysis will set the blueprint for financial sustainability and job creation opportunities	Georgina	2015
Brock Youth Centre	This project was for the development of a Business Hub	\$66,000	Development of a Business Incubator where entrepreneurs have access to a store front and shared resources to stimulate new and small business growth	Brock	2015
Township of Brock	This project entailed Downtown Revitalization	\$50,000	Project "Shop Brock" will assist to create the right conditions to foster business innovation, retain existing jobs and attract new businesses to the area	East Gwillimbury	2015
Town of East Gwillimbury	Clean Tech Investment Strategy	\$16,759	Expand downtown revitalization initiatives, attract new businesses, develop strong partnerships with local groups and organizations, create local economic development opportunities	Georgina	2015
Town of East Gwillimbury	Green Lane Innovation Hub	\$448	Project will develop strategies and networks to leverage the Region's infrastructure investment in municipal water and sanitary servicing	Brock	2015
Back 2 Basics	This project was for Marketing Costs and Tradeshow Attendance	\$448	Increase clientele and profits through skills development and tradeshow attendance	Brock	2016
Town of East Gwillimbury	This project included Labour Costs	\$16,759	Engaged Connectivity will attract and retain youth employment, existing businesses will flourish, attract investment and job growth in the knowledge based economy including research and innovation	East Gwillimbury	2015
Durham Farm Connections	This project was for Agricultural Training	\$780	Educate volunteers, enhance current partnerships with Ontario Power Generation, create a partnership with Durham College's Food and Farming Programs, enhance partnership with Agricultural businesses	East Gwillimbury	2015
All's Multilingual Embroidery	This project was for a Technology Upgrade	\$8,700	Upgraded machinery will allow the recipient to appeal to a larger market	Brock	2015
Braids & Laces	This project was for a Technology Upgrade	\$17,052	Upgraded technology will allow the to improve capacity and minimize environmental output	East Gwillimbury	2015
Georgina Trades Training Inc.	This project was for a Passenger School Bus	\$7,528	The contribution supports Georgina Trades with funding to further enhance their ability to provide program		2015
Georgina Trades Training Inc.	This project was for Training	\$8,985	The contribution supports Georgina Trades with funding for an AZ/DZ Driver Training Program. The recipient will use funding to provide materials and services for industry/employer development and outreach to youth in the community	Georgina	2015
Bricks & Mortar Home Inspections Ltd.	This project included a technology upgrade	\$1,280	Funding will assist with the purchase of an airborne drone equipped with an HD video camera to diversify services to include roof and chimney inspections	East Gwillimbury	2015
Town of Georgina	This project was for a tourism video	\$3,000	The incremental activities supported by the contribution will assist the Recipient with funding for the development of a tourism video to highlight Georgina's tourism assets. The video will be used to increase economic growth and development.	Georgina	2015
Flip 'N' Wicked	This project included acquisition of new equipment	\$6,900	The activities supported by the contribution will assist the Recipient with funding to expand its program to include trampoline classes. This business expansion will draw more customers to the business.	Georgina	2015
Town of East Gwillimbury	This project was for Labour Costs	\$1,848	The incremental activities supported by the contribution will assist the Recipient with funding for the formatting and content building on the Town Economic Development website.	Georgina	2015
Ontario Water Centre	This project was for Labour Costs	\$5,500	The incremental activities supported by the contribution will assist the recipient with funding for administrative costs to improve project management systems.	Georgina	2015
Ontario Water Centre	This project was for branding	\$9,900	The incremental activities supported by the contribution will assist the Recipient with funding for "experience design" engagement with York University's Schulich Business School to create a design and manual for the Splash Festival	Georgina	2015
Ontario Water Centre	This project was for consultant work	\$11,100	The incremental activities supported by the contribution will assist the Recipient with funding to design the logistical dimension of the Splash Event so that it can be scaled and managed professionally to grow from 2 venues a year to 10 or more within 3 years.	Georgina	2015
Ontario Water Centre	This project was for consultant work	\$7,750	The contribution will assist the Recipient with funding to identify opportunities to generate additional economic activity and jobs by expanding request from the Town of Georgina for additional land beyond the homestead	Georgina	2015
Ontario Water Centre	This project was for Training	\$4,125	The contribution will assist the Recipient with funding for training for staff with REO's Canadian Partnership to manage any conflict with the community	Georgina	2015
Ontario Water Centre	This project was for creation of a book	\$4,150	The contribution will assist the Recipient with the funding to create a book about Lake Simcoe. Each dollar invested in the book is estimated to return between four and five dollars. All profits from the book will be used to fund future OWC projects.	Georgina	2015
Ontario Water Centre	This project was for expertise work to identify a possible revenue stream.	\$1,500	The incremental activities supported by the contribution will assist the Recipient with funding to explore the potential for aquaculture at the Reed Farm to generate revenue and jobs	Georgina	2015
Ontario Water Centre	Q&A Book	\$8,650	The contribution will assist the Recipient with additional costs to complete a Q & A book to generate revenue about the watershed.	Georgina	2015
Ontario Water Centre	Community Engagement	\$5,375	The contribution supports the recipient with funding for the incremental development of community engagement model and staff training	Georgina	2015
Ruralwave	Implementation of a marketing campaign aimed to inform the residents of Brock that service is now available in their rural area	\$13,329	The incremental activities supported by the Contribution will assist the Recipient with funding to advertise through radio and online advertising to promote wireless high speed internet to residential and commercial customers in rural areas.	East Gwillimbury	2015
Cavalo Brazilian Jiu Jitsu	This goal of this project is to increase brand presence.	\$828	The incremental activities supported by the Contribution will assist the Recipient with funding to increase brand presence and attract new members through by marketing in various mediums.	Georgina	2015
Eden Chiropractic	This project is for a health clinic expansion to allow for the hiring of additional professionals in the private health sector	\$39,000	The incremental activities supported by the Contribution will assist the Recipient with funding to develop its new location in Mount Albert. The expansion project is expected to create several new professional positions in our catchment area.	Georgina	2015
Cavalo Brazilian Jiu Jitsu	This goal of this project is to enhance the skills of the business owners to attract more members.	\$0	The incremental activities supported by the Contribution will assist the Recipient with funding to enhance the skills of the business owners to expand membership by offering more services.	Georgina	2015
Bricks & Mortar Home Inspections Ltd.	This project included a innovative equipment upgrade.	\$953	The incremental activities supported by the Contribution will assist the Recipient with funding for the cost of purchasing a new lens with a 45 degree point of view to create better efficiency. This equipment will also allow the client to perform thermographic inspections for energy conservation clients as well.	Georgina	2015
The Nourish & Develop Foundation	This project is for labour costs associated with a Information and Facilities Coordinator to engage the community and facilitate information sharing, identify partnerships and assist in marketing	\$15,577	The incremental activities supported by the Contribution will assist the Recipient with funding to hire an Information and Facilities Coordinator to provide information, organizational support and facilities coordination to a new collaboratively built and developed co-located space between private and not for profit organizations	Georgina	2015
Routes Connecting Communities	Development of local Transportation Model through technology enhancement	\$18,146	The incremental activities supported by the Contribution will assist the Recipient with funding to acquire RouteMatch Dispatch Software to build the community's capacity in the transportation sector.	Georgina	2015
The Business Women's Network of York Region	This project is based on collaborating, connecting and idea exchange for mutual success and growth of small business owners.	\$1,800	The incremental activities supported by the Contribution will assist the Recipient with funding for workshops to teach entrepreneurs business principles such as tools for running a business, business plan development, budgeting and cash flow.	Georgina	2015
Brock Youth Centre	This project supports the development of two innovative incubation enterprises.	\$45,180	The incremental activities supported by the Contribution will assist the Recipient with funding to develop two incubation enterprises: A digital multimedia lab that will facilitate high-tech activities around gaming, design, graphics, sound, video, and 3D printing. The second business incubator is a youth run ice cream parlour. Youth will learn hands on what it takes to start a business and will work with Brock Youth Centre staff to develop the business.	Georgina	2015

Town of Georgina	This project was for a tourism video	\$75,000	The incremental activities supported by the Contribution will assist the Recipient with funding to hire a consultant to develop a comprehensive program to develop a local food economy with neighbouring communities which include, but are not limited to, the Township of Brock.	Georgina	2015
Ontario Water Centre	This project was for Development at The Reed Farm with Clear Water Farm set up, streamlining other Ontario Water Centre programs to reduce the onging capacity and generate revenue for projects	\$99,771	The incremental activities supported by the Contribution will assist the Recipient with funding for the development of Clear Water at the Reed Farm. The costs associated with the project will enable the set up ClearWater Farm and streamline Ontario Water Centre programs to increase ongoing capacity to generate revenue and stimulate the local economy and create local jobs.	Brock	2016
Georgina Trades Training Inc.	This project was for Training	\$19,700	The incremental activities supported by the Contribution will assist the Recipient with funding for the expansion of its services for industry and safety certification employing local instructors and investing in their own equipment to develop services not currently available in Georgina.	Georgina	2016
Bricks & Mortar Home Inspections Ltd.	This project included a technology upgrade	\$625	The incremental activities supported by the Contribution will assist the Recipient with funding for training and certification to take radon measurements. Upon completion of the training, the recipient will be certified by the National Radon Proficiency Program and can expand the company's current services to include provide radon measurement services as well.	Georgina	2016
The Sharon Temple Museum	This project is for rental renovations to generate revenue	\$9,543	The incremental activities supported the contribution will allow the Recipient to increase visits and usage of their rental business.	Georgina	2016
Carpe Diem Cheese	Business Development and Growth	\$50,000	The incremental activities supported by the contribution through will allow the recipient to expand their current business through the acquisition of innovative techniques to become sustainable and diversified.	Georgina	2015
Ontario Water Centre	Promotional Video	\$2,260	The contribution supports the recipient with funding for a promotional video to be used primarily to assist in fundraising to drive local jobs and economic activity	Brock	2016
Flip 'N' Wicked	This project includes labour costs	\$6,000	The activities supported by the contribution will assist the Recipient with funding to expand its program to include trampoline classes. This business expansion will draw more customers to the business.	Georgina	2016
Georgina Trades Training Inc.	AZDZ & Constrution Training	\$28,868	The activities supported assisted the recipient with funding to conduct two trades training programs to enhance learning and work experience oportunities for youth	East Gwillimbury	2016
East Gwillimbury Chamber of Commerce	Implementation of a tourism strategy	\$5,000	incremental activities supported by the contribution assisted the recipient with funding for the implementation of the East Gwillimbury Tourism Strategy by partnering with local businesses to generate significant economic impact into the local economy	Brock	2016
Tangles Hair Salon	Business Expansion	\$12,500	Due to the demand in the community, this business required support to expand its facilities to accommodate the demand for services, including changing locations and hiring additional staff	Georgina	2016
Ontario Home Inspection Services	Innovative Technology	\$750	Website redevelopment to include an online booking program which will make booking and paying for services more efficient	Georgina	2016
Town of Georgina	Skills Development	\$4,531	The activities supported will assist the recipient with funding to develop a program in collaboration with several organizations to train youth in furniture design and and production	Georgina	2017
Braids & Laces	Innovative Technology	\$57,081	Funding will assist with the purchase of an automated piece of equipment to improve manufacturing efficiency	Georgina	2016
Brock Youth Centre	Development of a Youth Employment Enterprise	\$32,000	The project aims to solve problems employers experience in the omunity with regard to the lack of skilled trade workers and screening processes.	East Gwillimbury	2016
Brock Youth Centre	Youth Entrepreneur Project	\$13,000	Youth are given the opportunity to experience business ownership, develop their own business idea and develop a business plan.	Brock	2017
Ruralwave	Implementation of a marketing campaign aimed to inform the residents of Brock that service is now available in their rural area and implementation of community broadband.	\$86,671	Ruralwave will bring Fiber and LTE networks to the Township of Brock	Georgina	2016
24/7 NRG Fitness	Innovative Technology Upgrade	\$6,318	The installation of the new technology will provide a secure and innovative solution for 24 hour access, membership management and communication.	Georgina	2016
Ontario Water Centre	Food Basket Program	\$100,000	project will enable the recipient to lay the foundation of revenue generation through local and expanded food marketing and sales to extend growth to 12 months of production.	Georgina	2016
Sharon Temple	Feasibility Study	\$15,500	The Contribution will assist the Recipient with funding for the preparation of a Feasibility Study and Site Plan	East Gwillimbury	2016
East Gwillimbury Chamber of Commerce	Development of marketing material	\$2,000	The activities will encourage tourism in the area	Georgina	2016
Georgina Trades Training Inc.	Equipment for Food Services Training Program	\$4,111	The incremental activities supported by the Contribution will assist the Recipient with funding for the purchase of kitchen equipment to outfit the commercial kitchen at the Business Hub "The Link" in the Town of Georgina for the purpose of culinary training programs.	Georgina	2016
Brock Board of Trade	Marketing Project to stimulate the Business Community in the Township of Brock	\$9,800	The contribution assists the Recipient with funding to run a social media campaign increase membership and improve economic viability of businesses in the Township of Brock	Georgina	2017
Georgina Trades Training Inc.	Technology Upgrade	\$24,405	the Contribution will assist the Recipient with funding to enhance their existing information and technology infrastructure. In light of increasing demand on the systems, the Training Centre is in need of the overhaul in order to meet demand as well as to preserve the integrity and security of data and ensure efficiency.	Georgina	2017
Pefferlaw Peat Products Inc.	Marketing Campaign	\$39,637	the Contribution will assist the Recipient with funding to implement their marketing and communications strategy as identified by an advertising firm through advertising and branding of their "Certified Organic" status which includes redesigning their packaging, product identity and communication strategy. This will allow the recipient to capture the Organic segment of the soil market.	Brock	2017
Inn on the Lake	Marketing & Communications Strategy		The Contribution will assist the Recipient with funding for costs for a gazebo to appeal to weddings and family photoshoots to create a new stream of revenue in order to stay competitive, appeal to out of town guests, in an effort to pursue new clientele as part of their marketing strategy.	Brock	2017
Starwayz	New Technology & Training	\$9,118	The contribution supports the recipient with funding to purchase an advanced computer program that will allow the business to stay competitive, increased efficiency, and pursue new clientele.	Georgina	2017
Pawsitive Approach Pet Services Inc.	New Technology, Advertising & Training	\$7,376	the Contribution will assist the Recipient with funding to create a new population of clients with household pets, follow an updated marketing plan including various business promotion tools, as well as the purchase of an on line scheduling program that will allow customer to schedule appointments.	Georgina	2016
Nourish You	Marketing Campaign	\$1,191	The Contribution will assist the Recipient with funding for Branding and Marketing of a new business in Beaverton.	Georgina	2017
Shawneeki Golf Club	Property Upgrade	\$41,750	the Contribution will assist the Recipient with funding to for business renovations to increase industry competitiveness. Funding will allow the business to earn more revenue, grow revenue streams, increase competitiveness, improve Shawneeki's image to customers and maintain and create new jobs and lessen the environmental impact.	East Gwillimbury	2017
Pheasant Run Golf Club	Innovative Technology	\$5,987	the Contribution will assist the Recipient with funding a Golf Course Mobile App. The new technology will allow the recipient to grow its business. Using new Geofencing technology, Pheasant Run will be given the opportunity to know when customers are in the area to remind them to book a tee off time, invite them for lunch and alert them of sales at the pro shop.	East Gwillimbury	2017
Gemini Store Fixtures Limited	Equipment Upgrade	\$53,176	the Contribution will assist the Recipient with funding for the purchase of innovative software and a paper belt assembly retrofit that will allow the business to design custom cabinetry, render 3D drawings and estimate project costs. This will streamline the manufacturing process, result in less waste and improve efficiency, increase sales and generate jobs	Georgina	2017
Bricks & Mortar Home Inspections Ltd.	Conference Attendance & Equipment	\$972	The Contribution will assist the Recipient with funding for an Eye Stick Telescopic pole which makes remote viewing of roofs and crawlspaces possible, as well as attend a conference to enhance the business owner's skills through several educational workshops on the latest inspection technique and provincial licensing requirements.	Brock	2018

Georgina Trades Training Inc.	Apprenticeship and Mentorship Programming Costs	\$28,622	The contribution supports trades training apprenticeship and mentorship programming costs	Georgina	2017
Tea For Inc.	Conference Attendance	\$1,529	The Contribution will assist the Recipient with funding to attend a conference to exhibit its product line, identify new customers and distributors.	Georgina	2017
IDM Landscapes	Equipment Upgrade	\$3,125	The activities supported by the Contribution assisted the Recipient with funding for the purchase of a vacuum lift that would allow the business to take on contracts that require specialized equipment as well as allow them to perform more efficiently.	East Gwillimbury	2017
Keys to Success Piano Studio	Skills Development	\$1,381	The applicant would like to upgrade their skills for online sales and promotion as well as secure marketing support to expand their business	Georgina	2018
Sharon Mushroom Farm	Equipment Upgrade	\$100,000	This business expansion is set to double their physical plant and implement leading edge production technology leading to the creation of a substantial amount of jobs	Brock	2017
Brock Youth Centre	This project is about job creation.	\$7,533	Creation of a new position to establish sustainable funding for the required annual funding for staff and program delivery.	East Gwillimbury	2018
Brock Youth Centre	This project is about youth entrepreneurial training programs.	\$74,928	Hiring of program coordinators to expand the entrepreneurial education experience by developing a replicable program template and expanding to include older youth up to age 29.	East Gwillimbury	2017
Cakes by Jez	Business Growth	\$3,120	The applicant will add a new revenue stream, offering allergen free coffee and a gluten free cold counter.	Georgina	2018
Channel Letter Source Inc.	Skilled Labour Hiring	\$25,561	The applicant will hire additional staff in order to grow their production capacity and shorten delivery times to their customers. This project will allow them to take on additional clients, generate more sales, further expand and create jobs.	Georgina	2017
Dollar Mart	Marketing Campaign	\$97	The applicant will be marketing a new business in a rural community through print advertising and signage.	Georgina	2018
East Gwillimbury Public Library	Technology Tutor	\$4,040	Hiring of a Technology Tutor to provide community instruction in digital literacy. The Library has recently purchased STEM devices, and due to the demand for this program, a dedicated and permanent position will be created.	Georgina	2018
East Gwillimbury Chamber of Commerce	Adapting innovative new software to streamline chamber administration.	\$4,066	The applicant will implement innovative new software that will streamline administrative tasks, allowing staff to focus on servicing clients, adds further revenue streams, and will help draw in new clients.	Brock	2017
East Gwillimbury Chamber of Commerce	Hiring a tourism coordinator.	\$16,126	The applicant will hire a Tourism Coordinator for the Experience East Gwillimbury Tourism Project. A hired staff Tourism Coordinator will improve communication and identify tourism stakeholders.		2018
Georgina Rent-All	Innovation - equipment upgrade	\$8,347	Purchasing innovative new equipment and training an employee to use the new equipment. The new equipment will allow the business to stay current, track inventory, and perform market and customer analysis.	East Gwillimbury	2018
Georgina Trades Training Inc.	Needs assessment study to become a college.	\$45,000	Developing a Needs Assessment and Business Plan to become an accredited Trades Training facility in Georgina. This will help them reach their goal of opening a college in Georgina.	Georgina	2018
Georgina Trades Training Inc.	Skills Development	\$11,836	Expanding a First Aid and CPR training program. To continue to provide this program locally, equipment needs to be upgraded - in order to be in compliance with the new requirements.	Brock	2018
Georgina Trades Training Inc.	Skills Development	\$2,852	A program to learn QuickBooks. Community members will receive the education and training to become employed or change their employment situation.	Georgina	2018
Integra Mechanical and Air Ltd.	Job Creation	\$34,649	Purchasing equipment needed to create two jobs, as well as training for new employees. This project has potential to increase revenue by 30-50%.	Georgina	2018
Internet Lake Simcoe Ltd.	Innovation - equipment upgrade	\$4,594	Purchasing innovative new equipment necessary to maintain adequate internet speed for existing customers, and to be able to gain new customers.	Georgina	2018
Keys to Success Piano Studio	Skills Development	\$1,620	Attending a national conference to build the recipients network and to build awareness about a newly developed online course for music teachers.	East Gwillimbury	2018
Natasha Richardson, CPA	Business start-up	\$18,375	The funding will allow her to purchase necessary equipment and software, and help with marketing expenses. This is an innovative start up model that Natasha created based on her over 25 years in the industry.	Brock	2018
The Nourish & Develop Foundation	Business growth	\$19,747	Expanding existing food processing and storage capacities. This will allow the foundation to help even more people in need, and service more clients.	Georgina	2018
Orthowear Inc.	This project supported marketing of a health care clinic in Georgina, with a niche focus on custom orthopedic bracing.	\$1,861	The applicant will be advertising a new health related business in the community.	East Gwillimbury	2018
Pheasant Run Golf Club	Skills Development	\$3,582	Skills development training, most notably for one of their current employees to upgrade their current skills to move up into the position of Assistant Superintendent at Pheasant Run, which will open up his position to a new employee.	East Gwillimbury	2018
Pheasant Run Golf Club	Innovative Technology	\$12,020	Innovating GPS and sprayer nozzle that will use less chemicals, reducing both environmental impact and overhead. Estimating a reduction of at least 14% in chemical use, and increased profit margins.	Georgina	2018
Pheasant Run Golf Club	Skills Development	\$4,345	The training will result in staff being able to identify, measure, and utilize key performance indicators, and build on sales staff's abilities. Building staff knowledge will help the business grow and be more successful.	Georgina	2018
Ride the Wind Rentals Inc.	Marketing Campaign	\$1,300	The applicant is targeting new customers and double revenue from a new service renting and repairing mobility scooters.	East Gwillimbury	2018
Ron Baird Artist Inc.	Conference Attendance	\$21,385	Attending a world renown art exhibition to increase brand value, resulting in higher value art work that will generate significant revenue in Brock Township, where he donated a sculpture.	Georgina	2018
Room to Bloom	Job Creation and Marketing	\$5,774	purchasing equipment needed to create a new position, labour costs for the new position, and marketing to enter a new market.	Georgina	2018
Rail Yard Wake Park	Innovative Equipment Adaptation	\$57,913	Installation of an inflatable water park to allow the Recipient to double the number of customers they service per year, and double revenues for a camp with a waiting list.	Brock	2018
Rail Yard Wake Park	Innovation: Equipment Upgrade	\$4,631	This equipment will increase the number of clients Rail Yard can have at one time, allowing the business take full advantage new assets.	East Gwillimbury	2018
Track & Tackle	Marketing Campaign	\$9,475	To facilitate the continued growth and development of a growing online business through a dedicated and aggressive advertising campaign.	East Gwillimbury	2018
Strictly V-Twin Inc.	Innovation: E-commerce website creation	\$3,806	Upgrading a website to include e-commerce to build a solid on-line presence for the company's retail division attract current and future clients and increase sales further than the reach of their storefront.	East Gwillimbury	2018
Whole Family Health Food	Opening a retail location.	\$27,078	Expanding a consulting enterprise into a bricks and mortar location to serve the community in the natural health and food industry.	Georgina	2018
Whole Family Health Food	Innovation - Equipment Upgrade	\$5,157	Purchasing equipment to streamline inventory and other administrative duties, while capturing customer information at the point of sale to market near end of shelf life inventory. It will also help the business adopt a just-in-time inventory system.	Brock	2018
York Farm Fresh Association	Marketing and job creation	\$6,045	The job created will allow the start up to focus on marketing and building a customer base. The new position will allow the association to advocate and market products for local business owners, further impacting the local economy.	Georgina	2018
Holland Landing Health Centre	Marketing	\$5,396	The client implemented an aggressive marketing campaign aimed at increasing client numbers, and subsequently hiring more staff. The campaign builds off of a proven strategy that has directly resulted in increased clients.	East Gwillimbury	2018
True Traction Inc.	Marketing	\$4,359	The client completed a marketing campaign and attending a tradeshow. They will raise awareness about their business, while educating the public about the safety of slip resistant flooring.	East Gwillimbury	2018
Cavalo Brazilian Jiu Jitsu Inc.	Training	\$1,152	The client further developed teachable skills and attended a world renown tradeshow. The client expects to be able to draw in more customers and charge more for services as a result of this project.	Georgina	2018
Two Feathers Yoga	Marketing	\$1,130	Erecting a new sign will allow passing traffic to recognize that a new business is operating at the location, and will draw in more customers.	Georgina	2018
Pheasant Run Golf Club	Marketing	\$14,309	The golf course sign was originally installed when Warden was a dirt road. Now, with over 3,000 cars passing the golf course per day, there is a clear economic benefit to having an attractive sign that can draw in more customers.	Georgina	2018
Music by Marcus	Marketing	\$15,352	The client built and marketed an online system for recreation directors to schedule and pay for entertainment in retirement and nursing homes.	East Gwillimbury	2018

Haptic Health and Chiropractic	Marketing	\$1,032	This youth women entrepreneur is a recent graduate that is expanding from a physical location to offer on site chiropractic services. She will be demonstrating and marketing her new services at a Tradeshow.	East Gwillimbury	2018
Georgina Rent-All	Marketing	\$2,998	The current sign is the original that came with the purchase of the business, and the new sign will be significantly more noticeable, with lights to be seen at night. They expect the new sign to draw in more new clients.	Georgina	2018
Rolling Hills Studio	Business Expansion	\$14,539	The client over doubled the size of her studio. The accessible workspace will allow the studio to offer larger workshop sizes for programs with high demand. Expanding the studio will allow other artists to use the space, creating further revenue streams.	Georgina	2018
Keys to Success Piano Studio		\$1,072	The course will show the business owner to teach other entrepreneurs essential mindset skills that have helped her grow her business.	Georgina	2018
Strictly V-Twin Inc.	Job Creation	\$4,800	The client hired an additional staff member. The position will see an unskilled labourer grow into a skilled labourer and will allow the business to take on more clients.	East Gwillimbury	2018
Jeff Baker Woodworks	Business Expansion	\$4,433	The expansion will allow the business to do metal fabrication in house that was previously outsourced, significantly increasing profit margins.	East Gwillimbury	2018
Blue Bridge Bakeshop Inc.	Marketing	\$5,315	The client developed an e-commerce website to marketing new online offerings. The business owner expects her profit margins to grow significantly.	East Gwillimbury	2018
Juiced	Technology Adoption	\$8,650	The client purchased a new commercial juicer. The new equipment will allow the youth women business owner to quadruple revenue.	Georgina	2018
Ride the Wind Rentals Inc.	Marketing Campaign	\$345	The client developed a map of local trails and attractions. By partnering with local businesses to make the map a coupon, her marketing campaign will benefit the whole community.	Brock	2018
Linvest Inc.	Business start-up	\$4,742	The client implemented an extensive marketing strategy to promote their new business.	Georgina	2018
Autism Unplugged Inc.	Technology Adoption	\$4,853	The new technology allowed the business to offer more services to children with a wide range of disabilities and challenges, in turn allowing their parents to enter the work force.	Georgina	2018
True Traction Inc.	Technology Adoption	\$4,151	The client purchased an innovative piece of equipment that tests the slip rating of a floor. This piece of equipment will be an integral asset for the continued growth of True Traction and will allow them to secure key clients.	Georgina	2018
The Whipple Tree Inc.	Business Expansion	\$7,235	The client created an online store and the processes required to ship products.	Brock	2018
Red Castle Group	Business start-up	\$363	The client joined industry associations and advertised. The advertising campaign focused on promoting a new website and recently secured partnerships.	East Gwillimbury	2018
Keys to Success Piano Studio		\$94	The client implemented training that we recently funded, and is on track for significant growth.	Georgina	2018
Rolling Hills Studio	Marketing	\$376	The signage will help promote the business and direct clients to the new workshop.	Brock	2018
Juiced	Training	\$841	The tradeshow is hosted by the manufacturer of the juicer we helped fund, and will allow the young female entrepreneur to make valuable industry contacts and learn more about her new machine.	Georgina	2018
Green Connections Network	Job Creation	\$10,595	The client hired an executive director. By focusing on increasing partnerships, sponsors, and membership, the executive director raised the profile of the group and helped them grow.	East Gwillimbury	2018
Sutton Business Improvement Association	Marketing	\$5,000	This collaborative project attracted more people to the downtown Sutton business area and generated more business.	Georgina	2018
The Township of Brock	Marketing	\$486	The client marketed hail rentals and new features such as the towns fastest internet connection.	Georgina	2018
Green Connections Network	Marketing	\$3,631	The contribution aided the executive director in achieving sponsorship and membership milestones, significantly raising the profile of the organisation.	Georgina	2018
Georgina Chamber of Commerce	Training	\$1,021	The client sent their executive director to training workshops specifically designed for their industry.	East Gwillimbury	2018
Georgina Trades Training Inc.	Business Expansion	\$49,523	The client expanded a successful bus charter program. They improved the aesthetics of the buses so that they can charge more, and created a new position to manage the program.	Georgina	2018
East Gwillimbury Chamber of Commerce	Marketing	\$2,230	Way finding signage will help promote business throughout East Gwillimbury, while providing a sustainable revenue from sales of advertising slots.	Georgina	2018
Qavah	Business start-up	\$6,056	The female entrepreneur has a proven business model and used the funding to create a space that can be used to significantly increase revenue.	Georgina	2018
Ontario Water Centre	Technology Adoption	\$10,000	The client purchased new equipment that will allow them to host events at their location.	Georgina	2018
Jericho Youth Services	Technology Adoption	\$3,185	The client purchased equipment that they need in order to continue offering their services and support expansion.	Georgina	2018